Social Media Campaign To-Do List Activity

Things to Do:

Theme – Our AmeriCorps Member Help Other’s Heal through Action

Post Copy
General hashtags for each - #showmeservice #servethelou #healingaction #Americorps #survivors

Post Copy 1 – Did you know that Healing Action is powered by AmeriCorps? Over the last year, we have had 8 dedicated AmeriCorps service Members increase our services to victims of trafficking through therapy, case management and community education. We are currently recruiting for new positions starting in August. Click here to learn more (link to job postings)

Post Copy 2 – Healing Action AmeriCorps Members change lives! Join our team of amazing individuals and make a significant impact in the lives of survivors of sex trafficking. Click here to learn more (link to website with postings)

Post Copy 3 – “I originally signed up to give back to the St. Louis community and survivors of human trafficking served by Healing Action. I quickly learned that I have received and learned even more through working with such strong and resilient women and staff than I could have ever imagined!” Proud AmeriCorps Member - 2020

#showmeservice

1) Why did you choose to serve for AmeriCorps? (orientation question)
2) What has your year of AmeriCorps service meant for you? (exit interview question)
3) What was a great story from your year of service? (exit interview question)

Recruitment Timeline
- On-going
  o Take pictures, solicit stories and information from Members and clients served to use in recruitment efforts
- 3-6 months prior to service start date (before AmeriCorps funding confirmation)
  o Prepare job descriptions/flyers/content for each position to post on website, social media and job boards
- After AmeriCorps funding confirmation through either fully recruited or until January 31 (last date a member could start and finish their service hours by end of grand period)
  o Post jobs to website/job sites
  o Send to schools
  o Post on social media channels weekly
  o Encourage current members to spread the news word-of-mouth to others
  o Attend volunteer/practicum/job fairs to recruit
DID YOU KNOW THAT HEALING ACTION IS POWERED BY AMERICORPS?

OVER THE LAST YEAR, WE HAVE HAD 8 DEDICATED AMERICORPS SERVICE MEMBERS INCREASE OUR SERVICE TO VICTIMS OF TRAFFICKING THROUGH THERAPY, CASE MANAGEMENT AND COMMUNITY EDUCATION.

WE ARE CURRENTLY RECRUITING FOR NEW POSITIONS STARTING IN AUGUST.

GO TO HEALINGACTION.ORG FOR MORE INFORMATION!
Healing Action
Americorps Save Lives

WHAT DO WE DO?
Healing Action combats commercial sexual exploitation by creating awareness, advocating on behalf of survivors, and utilizing healing action to create spaces where all can thrive.

WHY WE DO IT?
HAN is doing extraordinary things to bring hope to survivors of commercial sexual exploitation in the St. Louis region so that they have support, services, and opportunity to heal and rebuild their lives. This is especially important because we are one of the top 20 cities in the country for trafficking.

WHAT HEALING ACTION AMERICORPS DO:
Members provide supports to survivors of commercial sexual exploitation through clinical case management, therapeutic counseling, opioid and naloxone education, drop-in center support, and community engagement outings.

YOU ARE A GOOD FIT IF...
- You are a Master level practicum student in either social work or professional counseling.
- You are looking to make a significant impact with your time.
- You have self-drive and determination to see a community free of violence and exploitation

MEMBER BENEFITS:
- New and increased skills directly transferable to work or education
- Network of regional and national AmeriCorps members
- Guided and self-directed professional development
- Monthly living stipend
- Segal Education Award grant!

INTERESTED?
APPLY ONLINE TODAY!

QUESTIONS?
Contact Jason Seward
Director of Development and AmeriCorps Programs
jason.seward@healingaction.org or 314-833-4515
"I originally signed up to give back to the St. Louis community and survivors of human trafficking served by Healing Action. I quickly learned that I have received and learned even more through working with such strong and resilient women and staff than I could have ever imagined!"

Proud AmeriCorps Member - 2020