AmeriCorps

Member Development
What is Member Development?

Creating and implementing strategies that support individuals to identify themselves as AmeriCorps members.
How does my program reflect the mission of AmeriCorps?

GETTING THINGS DONE FOR AMERICA

EXPAND EDUCATIONAL OPPORTUNITIES & BUILD FUTURE LEADERS

STRENGTHEN NONPROFIT & VOLUNTEER SECTOR

COMMUNITY BUILDING
“Every Step of the Way” effect

Start Strong!

Reinforce! Reinforce! Reinforce!

Finish Strong!
Minimum Touch Points

Recruitment
Interviews
Orientation
Direct Service Training

Disaster Preparedness
CPR/First Aid
Citizenship Training

Reflection
Recognition
Celebrate
Life After AmeriCorps
Walk the Walk

Familiarize members with prohibited or unallowable activities

Use the AmeriCorps logo on program related materials (e.g. service gear, website, stationery, signs/banners, social media)

Prominently display AmeriCorps signage in service site locations

Ensure members wear the logo during service hours
Talk the Talk

Identify individuals as AMERICORPS MEMBERS - not volunteers, interns, employees

Members SERVE - not work

Members receive a LIVING ALLOWANCE - not a salary or wage

The service experience is a TERM OF SERVICE - not a job or internship

Train members about National Service AND how to talk about their service